## Failure is inevitable

## **Goldilocks Principle**

When Goldilocks sampled the porridge of the 3 bears, the first taste was too hot, the second was too cold, and then finally on the third sample it was just right. It works that way for most things you try. Your first effort will be too much, your second effort will be too little, then finally your third effort will be just right. Don't rush it. Getting it right on your third try is about as good as it gets.

## Universal Rule of Failure Probability

The probability of a project failing is in direct proportion to the value of the materials used and the importance of meeting a deadline.

- If you're trying something never before attempted, don't use expensive materials.
- If you have a deadline, don't wait until the last minute.